BUILD YOUR RESILIENCE
Creating balance in the personal and professional.

icma.org/regionalconferences
2022 ICMA REGIONAL CONFERENCES

Dates and Locations

A local government roadshow filled with strategies, tools, and connections to help you drive your community better, faster, and further.

**Southeast**
ATLANTA, GA
MARCH 2–4

**Mountain Plains**
IRVING, TX
MARCH 9–11

**West Coast**
STEVENSON, WA
MARCH 15–18

**Northeast**
BOSTON, MA
APRIL 6–8

**Midwest**
ST. LOUIS, MO
MARCH 23-25

LET’S CONNECT! contact Megan Sherman at msherman@icma.org
MEMBERSHIP BY ICMA REGION

- **West Coast**: 18.4% (2,192 members)
- **Mountain Plains**: 21.9% (2,597 members)
- **Midwest**: 19.2% (2,278 members)
- **Southeast**: 26.4% (3,022 members)
- **Northeast**: 11.6% (1,384 members)

MEMBERSHIP BY POPULATION SIZE

- Under 5,000 (11%)
- 5,000-9,999 (11%)
- 10,000-24,999 (19%)
- 25,000-49,999 (15%)
- 50,000-99,999 (14%)
- 100,000-249,000 (12%)
- 250,000+ (11%)
- Not specified (7%)

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CONFERENCE SPONSOR – $3,500

Benefits include:

- Table-top display in registration area
- Marketing recognition to include: logo recognition on Regional Conference website, in marketing materials, conference app and onsite signage
- One complimentary conference registration
- Pre / Post attendee list to include email addresses

* Bundled discount pricing is available for companies who participate in more than one regional conference.

INVEST IN A SPONSORSHIP TO:

- increase leads and grow sales
- boost awareness of your brand and products
- develop your reputation as a leading supplier for governments
- stand out from the competition

ALL SPONSORS WILL RECEIVE:

- Recognition on the conference website, as well as onsite signage
- One pre-conference attendee list
- One post-conference attendee list

(Lists include name/title, company, address and email)

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### 2022 ICMA REGIONAL CONFERENCES

#### Single Item Sponsorships

Sponsorship Items are available for all five (5) of the ICMA Regional Conferences. Pricing below is per item, for one (1) Regional Conference.

Here are a few examples of sponsorship offerings:

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Luncheon</td>
<td>$3,000</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>$1,000</td>
</tr>
<tr>
<td>Logoed Name Badge Lanyards</td>
<td>$2,000</td>
</tr>
<tr>
<td>• Buy-out Sponsorship available for five regions for $6,000</td>
<td></td>
</tr>
<tr>
<td>Branded Attendee Give-away</td>
<td>$2,000</td>
</tr>
<tr>
<td>• Buy-out Sponsorship available for five regions for $6,000</td>
<td></td>
</tr>
<tr>
<td>Attendee Room Drop</td>
<td>$1,200</td>
</tr>
<tr>
<td>• Additional costs apply for room drop items</td>
<td></td>
</tr>
<tr>
<td>Wi-Fi Sponsorship</td>
<td>$3,000</td>
</tr>
<tr>
<td>Attendee Breakfast</td>
<td>$1,500</td>
</tr>
<tr>
<td>Networking Receptions</td>
<td>$2,750</td>
</tr>
<tr>
<td>Ad space in event marketing emails</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

Customized opportunities are available!

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